



Manifest for the Serra

For centuries the Serra de Tramuntana has been one of the economic and cultural motors of the island of Mallorca. Today, this unique setting, recognized by UNESCO as a World Heritage Site in the Cultural Landscape category, is facing serious threats that endanger its preservation. The traditional agriculture that shaped and maintained the landscape over many years is on the point of disappearing due to its lack of profitability. The new uses which have proliferated over recent years, barely contribute to maintaining this landscape and the lack of governance seriously hinders the efforts of the different public authorities. With this in mind, at Tramuntana XXI we are presenting the Manifesto for the Tramuntana, the objective of which is to ask our elected political representatives to collaborate in a «Pact for the Tramuntana» where the needs of the Serra would prevail over ideological differences and so enable us to build a better future for this space. If you believe in this manifesto and would like to do your bit for the cause, please sign up to Tramuntana XXI and urge your political representatives to sign up to this Pact.

We, associations and organizations united by the wish to make the Serra de Tramuntana a space that offers quality of life for the inhabitants, enjoyment for the visitors and a viable economy, based on activities that are compatible with and respectful of heritage conservation and the natural and cultural values of the Serra, which must be identified and protected,

consider of utmost importance

a political and social pact based on the following points:

Support for the primary sector (farming, forestry, fishing) and agro-businesses, also for commercial routes, sales strategies, official labelling for products and services originating in the Serra de Tramuntana, thus enabling a balanced distribution of the proceeds generated by tourism.

Support for initiatives and actions that promote the restoration of built heritage, sustainable resource



management, and the reuse or conversion of original buildings as opposed to new construction.

Support for initiatives aimed at preventing activities that could be detrimental to the heritage and the values of the place, that could lead to the depersonalisation or trivialisation of the Serra de Tramuntana.

Support for the protection and improvement in the quality of the different users' experience in the Serra de Tramuntana, **avoiding overcrowding and opening up new avenues for financing management**, restoration and conservation of the space.

Support for programmes and activities relating to research, education and training, that enhance understanding of the Serra, its conservation, methods of outreach, and promotion of cooperation and respect for the space and the inhabitants.

Recognition of the Serra de Tramuntana as a natural heritage upon which, through history, a cultural heritage has developed which represents us as a country and a landscape and which **we have the duty and the privilege to conserve for the rest of Humanity**.

Commitment from all the political forces to foster the collaboration of local, insular and regional governments in applying the foregoing principles, in accordance with the **principles of subsidiarity and governance**, with common aims, and integrated planning and management to enable efficient coordination while avoiding duplication.

Reduction of excessive bureaucracy and redundant administrative procedures which hinder sustainable activities and uses of the territory.

The identification of concrete undertakings and creation of a **road map for the next five years**, to be adopted by the political parties and relevant social organizations, with legal, administrative and collaborative measures to facilitate implementation of the foregoing principles.



TRAMUNTANA **XXI**

